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The 2006 Washington Auto Show Explores 'The State of The Auto'

More than 700 new vehicle makes and models, plus entertainment, celebrity guests and new car giveaways featured in six-day showcase.

WASHINGTON, D. C. (Nov. 10, 2005) – The 2006 Washington Auto Show: “The State of The Auto” is sure to put visitors in a state of excitement as The Washington Area New Automobile Dealers Association (WANADA) rolls out more than 700 new makes and models to entice, educate and entertain hundreds of thousands of consumers from Jan. 24-29, 2006 at the Washington Convention Center.

This 64th staging is a “show of firsts,” starting with the January dates and continuing with bigger, more elaborate and more interactive displays from the show’s 37 participating manufacturers, requiring two stories, over nine acres of exhibit space and six days to due it justice.

“The date is not the only thing different at the auto show this year,” explains acting Washington Auto Show Chairman Daniel Jobe, president, Capitol Cadillac Company. “We’re building the show into the premier public event in the city and the excitement shows. Visitors will find more models, more ways to slide behind the wheel, more free car giveaways and more entertainment, special guests and promotional contests, designed with every member of the family in mind.”

The shift to late January dates, rather than the prior December holiday timeframe, puts the Washington Auto Show firmly in the national and international spotlight. With Congress in session, the auto show is a prime destination for law makers, regulatory officials and diplomatic guests, eager to see automotive advances in safety, technology and alternative fuel options.

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2006 Washington Auto Show: The State of The Auto/ add one

“We’re showcasing America’s leading industry in America’s capital city. Manufacturers are eager to reach both the area’s desirable consumer audience and the important national decision-makers who call D.C. home,” adds Jobe.

While the educational aspects of the show are emphasized for this capital audience, show organizers never forget what visitors really want – a free car. This year, there are more chances than ever to drive home with a new set of wheels. Four new Toyota models will be up for grabs in The 2006 Washington Auto Show Hands On Contest, while The Washington Auto Show/D.C. Lottery Second Chance Drawing will award the winner’s choice of either a 2006 Jeep Commander or a 2006 Chrysler 300C. And if you’re not ready to part with your beloved ride, but wouldn’t mind an extreme vehicle make-over, check out the Flip My Whip promotion in The Automotive Rhythms Restyln’ Salon.

But even devoted car lovers need a break, not to mention those just along for the ride. A full schedule of entertainment, celebrity guests, interactive displays, children’s activities and consumer contests offer something for every show visitor.

The 2006 Washington Auto Show will host Government Days on Tues., Jan. 24 and Wed., Jan 25, offering half-price adult admission to government employees. International Media Day will be held on Wed., Jan. 25, with a full agenda of new model introductions and special industry announcements. That night, The 2006 Washington Auto Show Congressional Gala will welcome a VIP guest list for the benefit of local health and children’s charities. Hosted by WANADA, the event is sponsored by the National Automobile Dealers Association (NADA), the Alliance of Automobile Manufacturers, the American International Auto Dealers Association (AIADA), XM Satellite Radio and *The Washington Post*.

The 2006 Washington Auto Show: “The State of The Auto” dates and hours: Tues., Jan. 24, and Thurs., Jan 26 – Sat., Jan. 28, 10:00 a.m. – 9:00 p.m.; Wed., Jan. 25, 10:00 – 3:00 p.m.; Sun., Jan. 29, 10:00 a.m. – 6:00 p.m. **Ticket prices:** \$10 for adults; \$8 for senior citizens; and \$5 for children ages 6-12 (under age 6 – free). E-tickets are available for \$10 online at www.washingtonautoshow.com.

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2006 Washington Auto Show: The State of The Auto/ add two

Government employees with ID receive 1/2 price adult admission on Tues., Jan. 24 and Wed., Jan. 25.
Guests presenting a non-winning D.C. Lottery ticket will receive \$1 off adult admission.

For more information, call WANADA at 1-866-WASH-AUTO or 202.237.7200 or visit the Washington Auto Show online at www.washingtonautoshow.com.

Now entering its 89th year of existence, WANADA represents dealerships throughout Washington, D.C., Maryland and Virginia.

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