



**FOR IMMEDIATE RELEASE**

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**Jan. 24 – 29, Washington Convention Center**

## **Washington Auto Show Fills Convention Center with Hot Models, Cool Celebrities, Free Cars and More!**

WASHINGTON, D.C. (Jan. 13, 2006) – The 800 new vehicle makes and models on display at **The 2006 Washington Auto Show** (Jan. 24 – 29, Washington Convention Center) will share the spotlight with a full slate celebrity guests, entertainment, new car give-aways, and family activities, all carefully planned to balance a predicted outbreak of “new car fever” among the thousands of auto show visitors.

The Washington Area New Automobile Dealers Association (WANADA), hosts of the 64<sup>th</sup> auto show, will present “The State of the Auto” with six days of excitement and special events for car lovers and car lookers, including:

- **The Washington Auto Show Hands On Contest**, sponsored by Toyota, begins Jan. 25 and will award four 2006 Toyotas, with the finale at 6:00 p.m. on Sun., Jan. 29. This year, a local charity will earn one of the vehicles up for grabs, driving home either a Camry, Rav4 or Scion tC. A Prius will also be awarded to the contestant who correctly predicts the winners of each contest either by watching live or via webcam.
- **The Washington Auto Show/D.C. Lottery Second Chance Drawing** will give the winner the choice of either a 2006 Jeep Commander or the 2006 Chrysler 300C, awarded the show’s closing day. Register at the show until 4:00 p.m. on Jan. 29.
- **AutoTrader.com** will offer consumers the chance to win up to \$100,000 toward the purchase of a new car from a Washington DC area dealer. Entries will be accepted at the AutoTrader.com booth at the show, with Washington Redskin legend Darrell Green picking the winner at 3:00 p.m. on Jan. 29. Receive \$4 off adult admission on AutoTrader.com Day at the show, Fri., Jan. 27, by visiting [www.autotrader.com](http://www.autotrader.com), printing out a picture of your favorite car and presenting it at the ticket office..

- **The McDonald's®/Ford Fusion** give away will award a new 2006 Fusion to the individual correctly guessing (or coming the closest to) the number of McDonald's Spicy Chicken boxes stuffed inside the Fusion. Take a look and enter your guess at the show. And celebrate McDonald's Day on Thurs., Jan. 26 with a double discount (\$4 off adult weekday admission) coupon available at metro area participating McDonald's. (Coupon provides \$2 off adult weekday admission throughout the show.) Sponsored by Apple Ford and McDonald's.
- See the automotive winner of **The Washington Auto Show/Automotive Rhythms® Flip My Whip™** Contest, unveiled at 4:00 p.m. on Sat., Jan. 28, with on-air personalities from WPGC on hand. The winner will be awarded \$10,000 of customizations, made possible by The Washington Auto Show®, Automotive Rhythms, McDonald's® and Big Boys Toys of Oxon Hill, MD.
- The Flip My Whip winner will be right at home amid the host of restyled and custom rides on display in the **Automotive Rhythms® Urban Restyln' Salon** at the show, which will also feature special guests, live entertainment and DJ's, the latest in urban fashion and gaming, and some of the most innovative auto-fashion trends. See Mayor Anthony Williams will unveil his own "flipped whip" in the Salon, provided by Capitol Cadillac Hummer and "flipped" by Big Boys Toys and E & G Classics.
- The **XM Satellite Radio Stage** will bring auto show guests the hottest emerging bands out of the DC area including:
  - Doug Segree
  - Last Call
  - Soldiers Of Jah Army
  - Michael Sheppard
  - Eric Sommer
  - Laura Burhenn
  - Jon Kaplan
  - Walking State
  - Janine Wilson
  - Mike Holden
  - Angela Bruce

- **Camp Jeep DC** will offer the thrill of an off-road adventure course *inside* the convention center every day. Drop by to schedule a test ride!
- **The United States Army**, Tue, January 24 – Sunday, January 29 Featuring vehicles and displays from the Army past, present and future including the newest Stryker Tank model.
- **Jeannette Lee**, "Black Widow," 15-time Global Billiards Champion, Fri, Jan. 27 3:00 – 5:00 pm
- **Washington Redskins Legends**, Joe Jacoby, Brian Mitchell, Rick "Doc" Walker, Ken Harvey, Tuesday, January 24, 5:00 pm – 7:00 pm *Sponsored by WTEM*
- **The Washington Redskin Cheerleaders**, Thurs., Jan. 26. 4:00 pm – 6:00 pm
- **Curly Neal**, former Harlem Globetrotter, Thurs, Jan. 26. 5:00 pm – 7:00 pm
- **John Cena**, WWE Champion, Fri., Jan. 27. 2:00 pm – 4:00 pm
- **Len Miller**, (NASCAR's first African-American Driver) Friday, January 27 – time t/b/c
- **Slum Village**, National recording artists, Sponsored by Chevrolet.
- **Batista**, WWE World Heavyweight Champion, Sat., Jan. 28. 3:00 pm – 5:00 pm
- **Washington Wizards: Brendan Haywood** Sunday, January 29 2:00 pm – 4:00 pm
- **Darrell Green**, Washington Redskin legend, Sun., Jan. 29. 1:00 pm – 3:00 pm *Sponsored by [www.Autotrader.com](http://www.Autotrader.com).*
- **"Meet the Capitals"** presented by NBC4 and DC101 5:00 pm to 8:00 pm on Saturday, January 28<sup>th</sup>. Try your hand at Speedshot to win prizes courtesy of ESPN Zone and the Capitals. Featuring:
  - **Jeff Halpern**, Washington Caps
  - **Alexander Ovechkin**, Washington Caps
  - **Ben Clymer** Washington Caps
  - **Matt Bradley** Washington Caps
- **David Fumero**, *One Life to Live*, Saturday, January 28, Presented by WRQX-FM 1 pm – 3 pm
- Live performance from national recording artists, Slum Village at the Urban Restyln' Salon, Saturday January 28, 2:00 – 4:00 pm, *Sponsored by Chevrolet.*
- **"So You Wanna Be A Soap Star?" featuring Cameron Mathison**, *All My Children*, Sun., Jan. 29 Presented by WRQX-FM. One lucky winner will have a chance to act out an actual scene from "AMC" with Cameron as their leading man.
- **Rock-It the Techno Robot**, appearing daily.
- **Max Darwin Goldblatt**, Magician, Appearing all day, January 25 – 29.
- **Children's PlayLand featuring Pixar Films**, premiering an exclusive trailer of the animated film "Cars" and an interactive display - Friday - Sunday.
- Lifelike wild animal characters.
- Twenty-five professional sports mascots and cartoon character walk-about.
- **Maximum Velocity**, Extreme Sports stunt team performing daily throughout the show.

**The 2006 Washington Auto Show: "The State of The Auto"** will bring more than 800 new cars, trucks, mini-vans and sport utility vehicles from over 40 domestic and import automakers to the Washington Convention Center from Jan. 24 – 29. For auto show operating hours, ticket information and "e-tickets," visit the Washington Auto Show online at [www.washingtonautoshow.com](http://www.washingtonautoshow.com) or contact WANADA at 1-866-WASH-AUTO or 202.237.7200. Now entering its 89<sup>th</sup> year of existence, WANADA represents dealerships throughout the Washington, D.C., Maryland and Virginia area.

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