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## **2005 Washington Auto Show is 'Driven by Design'**

WANADA presents over 700 new vehicle makes and models during eight-day public show, plus entertainment for all ages.

WASHINGTON, D. C. (Dec. 10, 2004) --**The 2005 Washington Auto Show** will be "Driven by Design" for its 63<sup>rd</sup> staging, presenting more than 700 new vehicle makes and models sure to drive consumers wild with a serious case of "new car fever." The Washington Area New Automobile Dealers Association (WANADA), producers of the auto show, will welcome hundreds of thousands of car lovers to the Washington Convention Center from Dec. 26, 2004 – Jan. 2, 2005.

"We've planned a very special show for consumers this year. For our second year in the expanded Washington Convention Center, our 37 participating manufacturers have brought us the best of the upcoming model year, displayed with great innovation and excitement in this expansive venue. We'll pump up the excitement even more with eight days of free car giveaways, consumer contests, special guests and entertainment, and a host of features especially for families," previews Washington Auto Show Chairman George Doetsch, president, Apple Ford, Inc. "This is our last show in the holiday timeframe and we want this event to be a gift to area residents and visitors."

This summer, WANADA announced that beginning in 2006, The Washington Auto Show® (WAS) will move its show dates to late January, a change that propels the WAS to greater stature and benefits manufacturers, car lovers and the Washington business community. Next year, the auto show will run from Jan. 23 – 29, continuing in late January through 2009.

"This year's show is designed to provide our guests enough excitement to get them through that extra 13th month," explains Doetsch. "They won't be disappointed."

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2005 Washington Auto Show is 'Driven by Design'/add one

When it comes to excitement, show organizers know that nothing beats a free car. Back to deliver that thrill will be The 2005 Washington Auto Show Hands On Contest, sponsored by the Washington Area Toyota Dealers. After a "gripping" week at the show, three lucky winners will drive home four new Toyotas on Jan. 2. The Washington Auto Show/D.C. Lottery Second Chance Drawing is just the ticket for those eager to win a 2005 Ford Escape Hybrid SUV, the world's first full hybrid SUV. Entries will be accepted via a non-winning D.C. Lottery Washington Auto Show instant ticket or at the show, with second and third prizes of \$3,000 cash and \$1,500 in gas, respectively.

When it's time to take a break from kicking the tires and compiling an automotive wish list, there's a full schedule of entertainment, celebrity guests, interactive displays and consumer contests offering fun for all ages.

The 2005 Washington Auto Show will open with Media Preview Day on Mon., Dec. 20, including keynote remarks by James E. Press, executive vice president and chief operating officer of Toyota Motor Sales (TMS), U.S.A., Inc., and a full agenda of new model introductions and special industry announcements. At day's end, The 2005 Washington Auto Show Congressional Gala will welcome a VIP guest list for the benefit of several local health and children's charities. Hosted by WANADA, the event is sponsored by The Alliance of Automobile Manufacturers, *The Washington Post*, the National Automobile Dealers Association (NADA) and XM Satellite Radio.

**The 2005 Washington Auto Show: "Driven by Design" Dates and Hours:** Sun., Dec. 26 through Thurs., Dec. 30, and Sat., Jan. 1, 10:00 a.m. – 9:00 p.m.; Fri., Dec. 31 and Sun., Jan. 2, 10:00 a.m. – 6:00 p.m. **Ticket prices:** \$10 for adults; \$6 for senior citizens; and \$4 for children ages 6-12 (under age 6 – free). Discounted adult "e-tickets" available for \$9 online. Discount coupons (\$2 off weekday adult admission) are available at area McDonald's locations. Military personnel will receive \$2 off a weekday ticket with ID. Guests presenting a non-winning D.C. Lottery ticket will receive \$1 off adult admission. Take Metrobus or Metrorail to MT. Vernon Sq./7<sup>th</sup> St. – Convention Center.

For more information, call WANADA at 1-866-WASH-AUTO or 202.237.7200 or visit the Washington Auto Show online at [www.washingtonautoshow.com](http://www.washingtonautoshow.com).

Now entering its 88th year of existence, WANADA represents dealerships throughout Washington, D.C., Maryland and Virginia.

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